

Committee:	Date:	Item No.
The City Bridge Trust	6 th June 2013	
Subject: Lord Mayor's Show 2013 - City Bridge Trust Participation	Public	
Report of: Chief Grants Officer	For Decision	
<u>Summary</u>		
<p>This report seeks funding for the City Bridge Trust to participate in the 2013 Lord Mayor's Show, building on the success of your previous four entries since 2009.</p>		
Recommendation		
<p>That you approve £29,227 towards the Trust's participation in the 2013 Lord Mayor's Show, in partnership with the disability arts charity, Heart n Soul, costed against the budget for Strategic Initiatives 2013-2014</p>		

1.0 Introduction

1.1 Members will recall that for the last four years City Bridge Trust has taken part in the Lord Mayor's Show. This paper proposes that the Trust builds on this success and enters again in 2013.

2.0 Review of 2012 project

2.1 The entry consisted of an open-topped double-decker bus, customised with the Trust's banner. On the top deck there was a mixture of live musical performances and DJing. Alongside the double-decker bus a mini-van fitted with video screens showed films created by the group during their preparation workshops.

2.2 Over 30 participants performed dance routines alongside the bus in colourful costumes which were designed around the theme of a "Mysterious Universe Party", featuring aliens and superhero characters, all which were created by the young people. The performance proved very popular with the thousands of people lining the streets.

- 2.3 The Chairman, with several members of the Trust's own staff and their families, also participated on the day of the show. Officers also attended weekend rehearsals performed beforehand.
- 2.4 It was a memorable day for everyone involved. The parents and carers of the young people were particularly buoyed up by the great reception received all along the route.

3.0 Proposal for 2013

- 3.1 The plan is to build on the success of the last two years by working for a third time with Heart n Soul. The Trust has a long and fruitful funding history with Heart n Soul, most recently in October 2011, with a three year grant of £90,000 towards an inclusive Training & Taking Part programme, providing life-changing and creative skills-development activities of exceptional quality to people with learning disabilities.
- 3.2 Due to some issues with the open topped bus used last year, the proposal is that this year's float will be on a flatbed lorry, as used by many other entrants to the show. This will provide more flexibility and remove the need for a second vehicle as the video screens can be mounted on the trailer. There will also be more scope for decoration and communicating the Trust's involvement.
- 3.3 This year's project will also involve *The Fish Police*, a totally unique and original band featuring several disabled musicians. Performing alongside The Fish Police will be Heart n Soul DJs and dancers. In total around 50 young people and adults with a learning disability will take part.
- 3.4 As with in previous years, those taking part will be closely involved in the design and planning of the performance. This will create a strong sense of ownership for their entry, and allows them to express themselves creatively. The chance to perform in front of a large crowd, including a TV audience of millions, will provide a unique experience for participants.
- 3.5 The entry will also create a strong and positive message of what people with learning and other disabilities can achieve, challenging many commonly-held misconceptions. This will build on the experience of last year's Paralympic Games, which provoked significant debate about how disabled people are often viewed within mainstream society.
- 3.6 The benefit for the City Bridge Trust and the City of London Corporation includes publicising valuable work central to your

priorities and gaining wide recognition for City of London's charitable activity.

4.0 Budget

- 4.1 Heart n Soul will manage the project on the Trust's behalf and has an estimated budget of £29,227, shown at Appendix A. It is proposed that this amount is charged against the Trust's Strategic Initiatives budget for 2013/14.
- 4.2 You have agreed that 5% of your overall grants budget can be used for Strategic Initiatives, which in 2013/14 amounts to £747,500. Should you agree a sum of £29,227 today, together with two other strategic initiative proposals to this meeting, there will be £426,143 budget remaining for allocation for the remainder of the year, as outlined below:

Strategic Initiatives	Committee date	£
Allocation of 5% of 2013/14 grants budget		747,500
Already agreed in this financial year:		
Access and Sustainability Service	18/04/2013	192,900
Recommended at this meeting		
Ladder for London	06/06/2013	84,230
Lord Mayor's Show	06/06/2013	29,227
City Philanthropy Book	06/06/2013	15,000
	Total	323,357
Balance remaining		426,143

5.0 Conclusion

- 5.1 The Trust's participation in the Lord Mayor's Shows over the past four years has been hailed a great success by all the various groups that have contributed and there is clearly merit in taking part again this November.

6.0 Recommendation

That you approve £29,227 towards the Trust's participation in the 2013 Lord Mayor's Show, in partnership with the disability arts charity, Heart n Soul, costed against your budget for Strategic Initiatives 2013-2014.

Contact:

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Report written: 20/05/2013

Lord Mayor's Show 2013

Proposed Budget

Production Team fee	£
Production Manager	1,500
Digital Designer	1,500
Designer - set and costume	1,500
Sound Engineer	320
Stage Manager	360
Costume Assistant	200
Sub Total	5,380

Artists / Participation

The Fish Police - rehearsal & performance	640
DJ facilitator	200
Choreographer	200
2 x rehearsal for participants	1,000
Participants travel to LMS	300
Participants refreshments	100
Sub Total	2,440

Design / Production

Vehicle hire - 45 ft articulated lorry	900
Support van	300
LED screens hire	9,050
Generator for screens	1,100
PA system hire	800
Design / Set	1,500
Costumes	500
Sub Total	14,150

Organisation

Administration (letters to participants)	100
Sub Total	100

Contingency @ 10%	2,207
Lord Mayor's Show Entry Fee	4,950

TOTAL REQUESTED	£29,227
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